

# viewbook

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## Viewbook Introduces "Image Presentation with Refined Simplicity"

Today, Viewbook announces the official release of its unique and new, online image presentation service, aimed at creatives in need for a clever presentation tool.

Presenting work professionally requires skills and time. It involves building portfolios, web pages and albums. Now, Viewbook does not only combine all of this into one easy package, it does so in style. Viewbook allows the user to publish work online quickly and elegantly without interfering with the users content. Viewbook intends to be clean, crisp and clutter-free.

Today more than 8000 people are using Viewbook. Rien Swagerman, founder of Viewbook says: 'Our users clearly appreciate the design and method of Viewbook, their feedback is incredibly positive'. Companies such as [bnet.com](http://bnet.com) and [webware.com](http://webware.com) also picked up the test drive and wrote very positive reviews, which can be seen on the Viewbook website.

## A Closer Look

Viewbook is a practical, refined and elegant tool to display images with professionalism and ease. It helps to organize and manage photos, artwork and designs. A personal Viewbook domain allows you to showcase work to clients professionally.

Getting started is child's play. Upload the images, then simply choose one of four presets; 'Photo Gallery' (minimal), 'Slideshow', 'Embed' (flexible) or 'Maximized' (for website and logo presentations) and share the presentation. All presentations are composed using an intuitive image manager; Viewbook's center console. This is where Viewbooks' comprehensiveness shines, with features like batch uploading, 'drag & drop' and multi-selection of images. The embedding feature makes it possible to add Viewbook to weblogs and custom websites. Viewbook makes it possible to create a custom portfolio page ([yourname.viewbook.com](http://yourname.viewbook.com)) with the users contact information, featured work and biography, all in a matter of minutes. In the same way it's also possible to create unlimited portfolio and project web pages.

Its Viewbook's mission to keep developing the most refined and user-friendly image management and presentation tool(s) available, to serve photographers, designers and galleries around the world.

## Availability and pricing

Viewbook offers a free basic account. With this account you can upload up to hundred images, create unlimited projects and unlimited web pages. In addition to all of the free features, Viewbook offers the option for paid upgrades. Sign up at [www.viewbook.com](http://www.viewbook.com) and bring Viewbook into practice.

Note for the editor, not for publication

More information and hi-res images are available. For any inquiries or questions please contact us at [relations@viewbook.com](mailto:relations@viewbook.com)